

References

a. International activities

- Projectmanagement for the development of two marketing clusters in the horticulture and dairy sector, we are working for the leaders in these sectors (see **hollanddairyhouse.ro** and **hollandhortihouse.com**). In this project we organise trainings, studyvisits, farmersdays and collective stand in exhibitions. Further we develop social media strategies.
- Projectmanagement for the reorganisation of two dairy factories, 4 milkcollection points and 5 dairy farms in Western Ukraine. A cheese factory and fresh dairy products factory have been renovated
- Administrator of an arable farm (830 ha) of a group of Dutch investors in Romania for 5 years
- Agriprogress was one of the founders of a Dutch investment fund for the buying of land in Romania (Frisian investors)
- The development of business plans for distribution centres for potato, vegetable and fruit in Kiev and Moscow. Both DC have been realised.

agriprogress[®]

- Market study in Iran for three Dutch dairy suppliers
- Sales agency for the development of the German feed market for ERP solutions (5 years). New business development for a Belgian supplier in the German market.
- Projectmanagement for the setup of a soybean oil- and cake company and factory in Ukraine. Agriprogress organised the realisation from business plan till exploitation.

b. Management consultancy and project

management activities in Holland

- Projectmanagement for the restructuring of an outdated horticultural area. An outdated greenhouse had to be modernized.
- Director of the Dutch young farmers organisation (NAJK).
- Trainer and coach in various marketing and sales improvement projects (feed, installation, wholesale, transport, food)
- The analysis of and implementation of result improvement programs in various agribusiness companies (peas, shops, traders, feed)
- The reorganisation of the logistics of one of the biggest Dutch cooperatives

agriprogress[®]

- Development of new concepts for regional products and rural tourism
- Result improvement projects for food and other SME's
- Export coaching of various Dutch companies via the SIB voucher system